

ORDER



Orders
Order / Rev: 683980
Alt Order #: 06145417
Product Desc: ISSUE
Estimate: 1193
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 09/19/12 / 09/19/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	133	\$151,175.00	\$128,498.75
10/29/12	10/29/12	32	\$42,025.00	\$35,721.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	133	\$151,175.00	\$128,498.75	0.00
November 2012	32	\$42,025.00	\$35,721.25	0.00
Totals	165	\$193,200.00	\$164,220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/23/12	10/29/12	M-F 10-1035p KARE News 10p	CM	10-1035p	MTWTF--	:30	12	\$2,500.00	P-2	0.00	NM	12	\$30,000.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					12	\$2,500.00		0.00			
2	KARE	10/23/12	10/29/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	15	\$650.00	P-2	0.00	NM	15	\$9,750.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					15	\$650.00		0.00			
3	KARE	10/23/12	10/29/12	Days of Our Lives Days of Our Lives	CM	12-1p	MTWTF--	:30	3	\$275.00	P-5	0.00	NM	3	\$825.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					3	\$275.00		0.00			
4	KARE	10/23/12	10/29/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	12	\$450.00	P-2	0.00	NM	12	\$5,400.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					12	\$450.00		0.00			
5	KARE	10/23/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	9	\$300.00	P-2	0.00	NM	9	\$2,700.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KARE	10/23/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	9	\$300.00	P-2	0.00	NM	9	\$2,700.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					9	\$300.00		0.00			
6	KARE	10/23/12	10/29/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	15	\$850.00	P-2	0.00	NM	15	\$12,750.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					15	\$850.00		0.00			
7	KARE	10/23/12	10/29/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	12	\$1,200.00	P-2	0.00	NM	12	\$14,400.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					12	\$1,200.00		0.00			
8	KARE	10/23/12	10/29/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	15	\$1,200.00	P-2	0.00	NM	15	\$18,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					15	\$1,200.00		0.00			
9	KARE	10/23/12	10/29/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	12	\$750.00	P-2	0.00	NM	12	\$9,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					12	\$750.00		0.00			
10	KARE	10/23/12	10/29/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	MTWTF--	:30	9	\$1,400.00	P-2	0.00	NM	9	\$12,600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					9	\$1,400.00		0.00			
11	KARE	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	9	\$750.00	P-2	0.00	NM	9	\$6,750.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					9	\$750.00		0.00			
12	KARE	10/23/12	10/29/12	M-F 9-10a TODAY	CM	9-10a	MTWTF--	:30	9	\$275.00	P-2	0.00	NM	9	\$2,475.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					9	\$275.00		0.00			
13	KARE	10/29/12	10/29/12	Mon Prime Other VOICE	CM	Mon Prime Other (6:58 PM-9:00 PM)	M-----	:30	3	\$4,750.00	P-2	0.00	NM	3	\$14,250.00
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$4,750.00		0.00			
14	KARE	10/27/12	10/27/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	3	\$2,250.00	P-5	0.00	NM	3	\$6,750.00
KARE11NWS-10SA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					3	\$2,250.00		0.00			
15	KARE	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					3	\$1,500.00		0.00			
16	KARE	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					3	\$250.00		0.00			
17	KARE	10/27/12	10/27/12		CM	8-10a	-----S-	:30	6	\$700.00	P-2	0.00	NM	6	\$4,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 8-10a											
				KARE 11 Saturday											
				KARE11 NWS SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		6			\$700.00			0.00			
N18	KARE	10/28/12	10/28/12	Post NFL Late News	CM	1030P-1105P	-----S	:30	3	\$2,500.00	P-2	0.00	NM	3	\$7,500.00
				Post NFL Late News											
				KARE11NWS-10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		3			\$2,500.00			0.00			
19	KARE	10/28/12	10/28/12	Sun 5-530p	CM	5-530P	-----S	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
				KARE 11 5 News Su											
				KARE11WS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		3			\$900.00			0.00			
20	KARE	10/28/12	10/28/12	NFL Regular Season Fo	CM	Various	-----S	:30	3	\$7,000.00	P-2	0.00	NM	3	\$21,000.00
				NFL Regular Season F		(7:15 PM-10:30 PM)									
				NFL SUN FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		3			\$7,000.00			0.00			
21	KARE	10/28/12	10/28/12	SUN TDY	CM	8-9a	-----S	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
				NBC Today Show (Su)											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		3			\$300.00			0.00			
22	KARE	10/25/12	10/25/12	Thu Prime C	CM	9-10p	---T---	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
				AWAKE											
				AWAKE-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---		3			\$2,000.00			0.00			
													Totals	165	\$193,200.00